

RAHUL DONODE

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PROFILE SUMMARY

MBA (Marketing) professional with more than 1 year experience in Marketing, Business Development and Institutional sales.

Exceptionally, well organized with a track record that demonstrates self motivation, creativity and initiative to achieve both corporate and personal goals.

CORE COMPETENCIES

Marketing & Marketing communication

Designing & implementing marketing plans for augmenting the business volume by enhancing brand visibility.

Driving sales initiative to achieve business goals & conducting competitor analysis to track the market trends.

Business Development

Developing new client and negotiating with them for securing profitable business.

Organizing promotional programs & participating in exhibition for greater brand visibility.

ORGANISATIONAL EXPERIENCE

From Feb 10, 2017 to 11 April, 2018 with KKE Chemicals Pvt Ltd, Nagpur as a Marketing Executive.

ROLE

Recognizing & defining market opportunities and evaluating marketing actions.

Increase in number of channel partners and maintain relations with them to increase overall sales.

From June 2018 to onwards with ASPEE Agro Equipment Pvt Ltd, as a Sales Executive for Vidarbha region.

EDUCATION

MBA (MARKETING) from GHIMR Nagpur in 2016.

BBA from G.S.COLLEGE of commerce & economics Nagpur (Affiliated to RTMNU) in 2013.

HSC from N.P.K Junior college Sakoli.

ACADEMIC PROJECT

Title: A Study on consumer preferences in choosing Big Bazaar instead of other retail store

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Title: Technical analysis of Wipro Ltd.

PERSONAL DETAILS

DOB : 05 NOV 1989

Language : Marathi , English ,Hindi.

Address : Behind Haldiram factory ,mini matanagar,Nagpur .

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