



NITIN KUMAR PODDAR

Contact No:

7000126311/8989430855

Email:

poddarnitin1992@gmail.com

Permanent Address:

S/o:-Niranjan Poddar
Sector-H-House no: 131 Rajved colony
kolar road Bhopal Pin:-462042

Personal Data:

DOB: 01 October, 1992

Sex : Male

Nationality: Indian

Marital Status: Married

Languages Known:

Hindi

English

Hobbies:

Reading,

Cooking

Traveling

Preferences:

Madhya Pradesh

Specialization: MARKETING

Objective

Intend to build a career with leading corporate of Hi-Tech environment with committed and dedicated people, which will help me to explore myself fully and realize my potential. I am willing to work as key player in challenging and creative environment.

Total Experience: 3 Years

Work Experience

- **Company Name:** Vidal Health Insurance TPA Private Limited
- **Designation:** Ayushman Mitra for District Operations team.
- **Duration:** From 18 May 2021 to till now.
- **Profile:** Key handling of PMJAY for Ayushman Bharat beneficiary.

Job responsibilities.

- Checking the eligibility criteria through Ayushman beneficiary data.
- Generating Ayushman card through beneficiary details.
- Cancel and rectifying of Ayushman card.
- Transaction management system work of hospital data.
- Claim updation and forward to account.
- Day to day activities related to office work.
- Coordination with district coordinator for various issues related to ayushman data.
- Follow and feedback form Ayushman beneficiary.
- Doing branding and promotion through social media.

- **Company Name:** Ion Exchange India limited.
- **Designation:** Senior sales officer.
- **Duration:** 2.9 Years.
- **Profile:** Key handling RO/ Lab water business for Gujarat & Madhya

Job Responsibility:

1. Responsible for coordinating with new and existing clients of the company.
2. Dealing with corporate clients, dealers and distributors on every aspects i.e., product, commercial, new launches etc.
3. Do all the facilities that will help dealer/distributor to sell the product effectively.
4. Supervise brand content and develop brand standards and usage guidelines.
5. Solving the problem and queries of existing clients as well as new clients.
6. Planning and strategy for expansion of customer base.
7. Prepare sale/revenue forecast and implement strategies to achieve sales revenue.
8. Analyses sales and industry data, market trends, and impacts of changes in external and review sales plan as necessary.
9. Ensure prompt follow-up with customers for approvals, orders, payments, problem resolution etc.
10. Coordinating with Retail chain Dealer for sale and marketing of product.

Professional Qualification

MBA

IPER, Bhopal (Barkatullah University)

- ☐ Concentrating in Marketing
- ☐ Passed with 70% marks.
- ☐ Year of Passing: 2017

Academic Record

Bachelor of Commerce (Applied Economics, Barkatullah University)

- ☐ From Chanakya college, Bhopal
- ☐ Passed with 66% marks
- ☐ Year of Passing 2014

Intermediate (10+2) in the year of 2011

Higher Secondary from CBSE board (D.B.P.S Jhirpa) Passed with

- ☐ 55% marks.
- ☐ Done in Commerce Stream.

High School: from CBSE board (D.B.P.S Jhirpa)

- ☐ Passed with 57% marks.
- ☐ In the Year 2009

Co-Curricular Activity

1. Project on Development of export strategy for Madhya Pradesh
2. Participated in UDBHAV Organized by HR Club at IPER.
3. Participated in "SHABD KOSH" Competition in Finance Club Activity
4. Worked in invitation Committee in Organizing Management Fest of College "REFLEX IONS 2015season3".
5. Participated in WWF (Market Wrestling) Organized by college.
6. Worked as coordinator of Marketing club Activity at IPER

Summer Training

Company Name: Big Bazaar, Bhopal

Duration: 45 days

1. Project study on Analysis and Performance Enhancement of Customer service Desk of Big Bazar.
2. Did sales in various department of Big Bazar.
3. Worked in Merchandising, Inventory, Warehousing, Customer Service Desk, Retail Marketing with Big Bazar.
4. Interact with the customer and took their feedback and studied Customer Perception towards Big Bazar and Provides Valuable information to the Organizations.

Competencies & Skills

- ☐ Direct Selling.
- ☐ Good Presentation Skills.
- ☐ Good Communication Skills.
- ☐ Dedicated and Hardworking

Declaration

I confirm that the information provided by me is true to the best of my knowledge and belief.

: Bhopal Date:

Reference,

Prakash Paswan

HR Manager - Vidal health tpa private ltd

Email: prakash.paswan@vidalhealthtpa.com

7415156475

Shivangi Singh

Senior manager: ion exchange India ltd

Email: shivangi23021995@gmail.com

Contact no, 9454184415