

SIDDHI PATIL

PERSONAL PROFILE

Having ability to generate Marketing ideas.
Looking for B2B sales opportunity to enrich and explore my skills to grow organizations sales as well as provide the best possible service to clients . Looking opportunities in agriculture domain.

CORE COMPETENCIES

- Business development
- Selling and communication skills
- Decision Making
- Strategic Marketing
- Digital Marketing

CONTACT DETAILS

- Phone :- 8779959421
- E- mail :- patilsiddhi52@gmail.com

ACADEMIC HISTORY

Agri-Business Management (Marketing & Sales) Sanjay Ghodawat University-Kolhapur
September 2020- May 2022 (CGPA –7.5)

Bachelor of Science in Horticulture.
University of Dapoli | Aug 2016-May 2020
GPA: 7.70/10

CERTIFICATION

2021 - Successful Negotiation : Essential Strategies and Skills
2021- Advanced Excel course

PERSONAL INFO '

GENDER :- Female

NATIONALITY :- Indian

DATE OF BIRTH :- 19th November 1998

ADDRESS :- A/202,Vasant Sagar Complex ,
Kandivali East , Mumbai-400101

WORK HISTORY

VODAFONE IDEA

Cluster Executive Trainee | June'22 - Nov'22

- Develop, establish and maintain marketing strategies to meet organizational objectives.
- Strategies to develop sales, digitally understanding SEO and Responsible for generating sales to contribute organization to expand business.
- Generated Business To Business leads and Responsible for successfully building client relationships.

RASHTRIYA CHEMICALS FERTILIZERS

Intern | July'21 - Aug'21

- Developed an understanding on how strategies are made and executed to introduce products in market.
- Implemented marketing strategies and analysis was done of products to increase sales .
- Completed project on Strategic planning, Inventory Management and marketing for company.

VISION MARKETING AND INFORMATION SERVICES LIMITED

Customer relationship management|Aug'20 - Oct'20

- A chance to experience the process of Customer Relationship Management and build in depth conversation with clients.

PROJECTS

A study on supply chain management and marketing|Aug'21- Jan '22

- Analysis was done to know importance of supply chain management for company.
- Designed promotional strategies of organization.

Successfully completed of field work in Food processing and Post Harvest Management |Dec'19 – March'20

- Value Addition in fruits , Marketing of innovative products .
- Prevent losses and learnt the handling systems of harvested products .