



Dhwani Patel

Content Producer

A zealous writer, dreamer and traveller rolled in one. Adventure sets my soul on fire. Optimistic and self-driven personality. Good in Communication (verbal and written). I am major team player as I love working with people.

Professional Skills

Content Management
Content Writing
Content Production
Research Skills
Content Marketing
Competitive Analysis
Social Media Management
Blogging
Strong Business Acumen
Decisive & Solution- Seeker

Educational Training

Sri Sathya Sai Institute of
Higher Learning
BBA (Marketing & HR)
CGPA - 6.1

NIBM
MBA (General)
CGPA - 8.0

NMIMS
Post Graduate Certificate
(Diploma in Digital
Marketing)

How to reach me:

Cell: 9638092366
LinkedIn: @dhwanipc

Rivera Heights, B - 703
Bilimora, Gujarat

Social Numbers

Instagram
From 0 - 60K+

Facebook
From 250 - 260K+

*Both for pages ThinkRight.me

Work Experience

Content Producer and Jr.
Copywriter with JetSynthesys
Oct. 2018 to present

- Orchestrating digital content strategies, with a particular emphasis on blog writing and social media, (Instagram, Facebook, LinkedIn, Twitter, Telegram and YouTube)
- Marketing asset creation
Writing Ad copies for different campaigns
- Content Ideation to position the product and keep the knowledge bases updated
- Driving traffic and engagement that translates to sales and brand promotion.
Managing all related publication and analytics needs
- Working in conjunction with other writers, designers
- Implementing SEO best practices
- Managing WordPress functionality from a blog publication perspective.

Published articles:

1. <https://www.thinkrightme.com/en/live-right/do-you-know-why-music-is-an-integral-part-of-most-meditations/>
2. <https://www.thinkrightme.com/en/live-right/did-you-know-that-there-are-8-types-of-love/>
3. <https://www.thinkrightme.com/en/live-right/5-very-commonly-used-words-and-their-actual-meaning/>
4. <https://www.thinkrightme.com/en/live-right/5-lessons-that-we-love-from-elizabeth-gilberts-eat-pray-love/>
5. <https://www.thinkrightme.com/en/live-right/how-does-conditioning-and-childhood-trauma-shape-parenting-style/>
6. <https://www.thinkrightme.com/en/live-right/wide-awake-at-2am-mistakes-to-avoid-and-tips-for-a-relaxing-sleep/>
7. <https://www.thinkrightme.com/en/live-right/5-lessons-that-we-love-from-illusions-the-adventures-of-a-reluctant-messiah/>
8. <https://www.thinkrightme.com/en/live-right/5-habits-that-all-successful-writers-share/>
9. <https://www.thinkrightme.com/en/live-right/5-lessons-that-we-love-from-sean-coveys-book-the-7-habits-of-highly-effective-teens/>
10. <https://www.thinkrightme.com/en/think-right/5-questions-to-ask-yourself-to-develop-your-eq-and-how-meditation-helps-with-it/>
11. <https://www.thinkrightme.com/en/live-right/5-habits-of-highly-happy-people/>
12. <https://www.thinkrightme.com/en/live-right/5-places-to-go-near-mumbai-for-this-new-years/>